

# **ROAD INFRASTRUCTURE SURVEY**

**Pauline Neal**  
**BCC Secretary**

# BCC ROAD INFRASTRUCTURE SURVEY- BACKGROUND

Meeting with Dr Sarah Wollaston MP, Cllr Jackie Stockman, BCC representatives Mark Chopin and Pauline Neal

Aim : to discuss the impact that the new road systems and housing developments were having on Brixham residents and businesses

**It was agreed that we needed to collect evidence to present to Highways and Planning, hence the survey.**

- An On- line survey was sent to all Chamber members in Oct 2105.
- Out of all the members contacted, 28 responded



# WHAT WOULD YOU LIKE US THE CHAMBER TO FEEDBACK TO COUNCIL? SOME ANSWERS

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- Brixham is now pretty well up to capacity (also when you allow for the new Bloor Homes scheme at Wall Park Road & Sharkham Village last phase).
- The latest set of traffic lights at the White Rock crossroads seem unnecessary and cause tailbacks towards Windy Corner. A road from the new estate to the other set of lights at Long Road and closing of the exit on the other side of the crossroads would ease congestion.
- Consider roundabout on the Brixham Road near the new White Rock housing development, and/or synchronise the traffic lights.
- Traffic-lights sequence at White Rock is a complete disaster. Put in roundabouts.



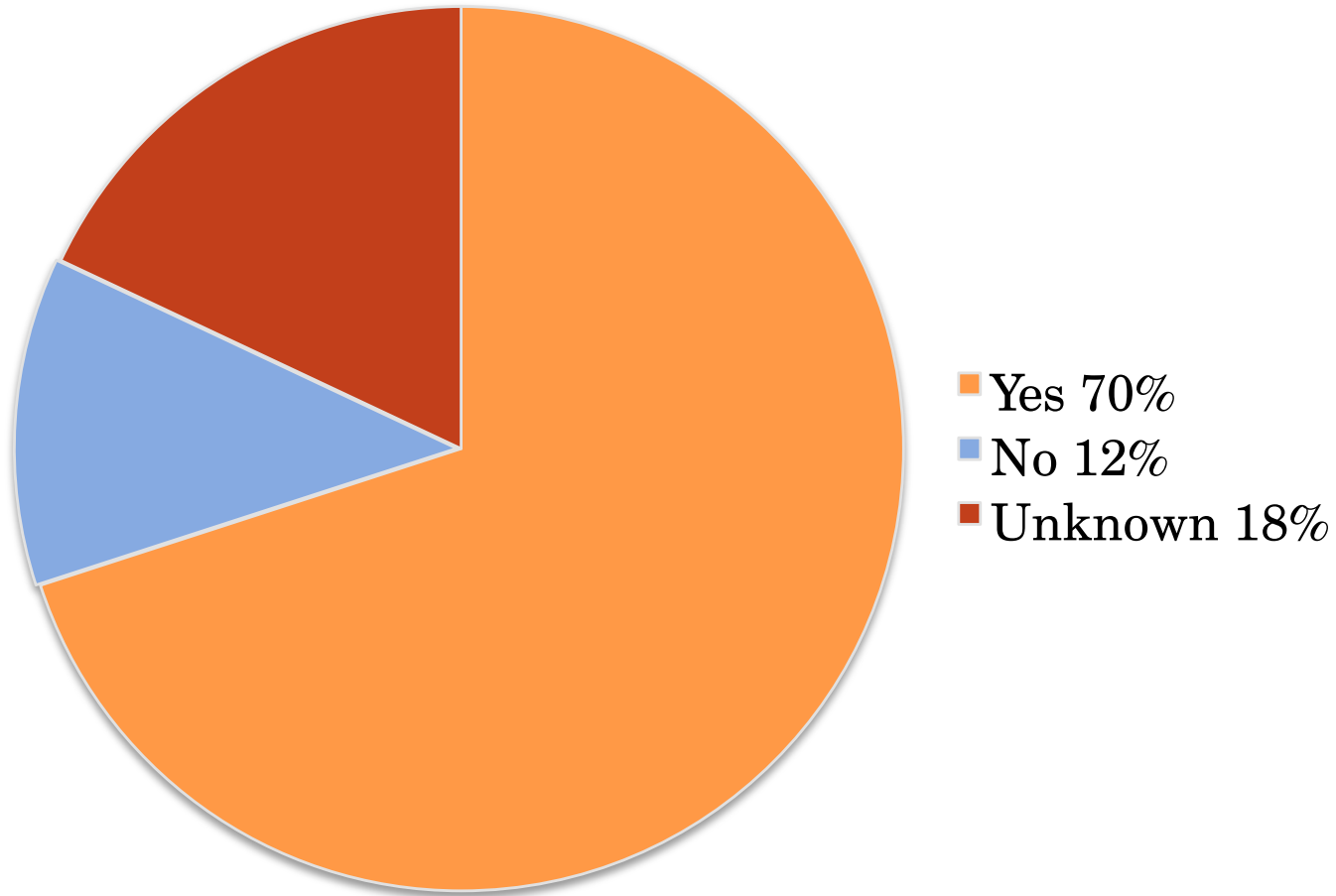
# WHAT AFFECT HAS THE ROAD INFRASTRUCTURE CHANGES HAD ON YOUR BUSINESS?

- Fewer holiday makers
- Increased transport costs
- Reduced revenue from customers and potential customers who find the congestion on the arterial route into Brixham restricts their ability to visit the town
- Takings 10% in 2015 for many reasons including these roadworks
- Traffic jams are a dis-incentive to some to visit Brixham - sadly the traffic and parking problems in Brixham are no secret. At the same time as road-works, there have been fewer ferries - both result in fewer visitors to Brixham. For those that do make the trip, if they are stuck in traffic this is not a great experience and one which will put some off re-visiting.

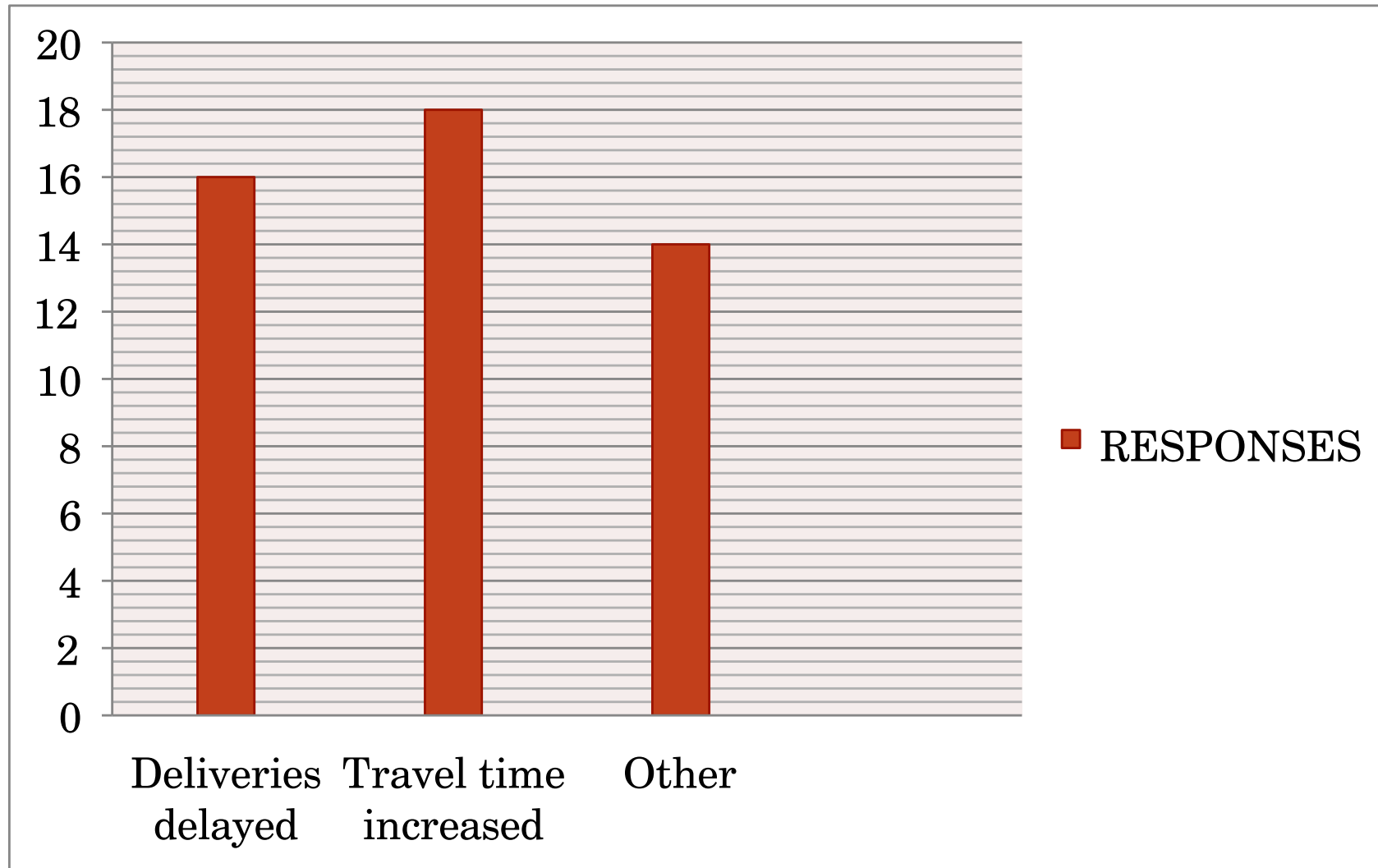


# HAS YOUR BUSINESS BEEN AFFECTED IN THE LAST YEAR BY THE NEW ROAD INFRASTRUCTURE ?

## Responses



# HOW HAS YOUR BUSINESS ACTIVITY BEEN AFFECTED ?



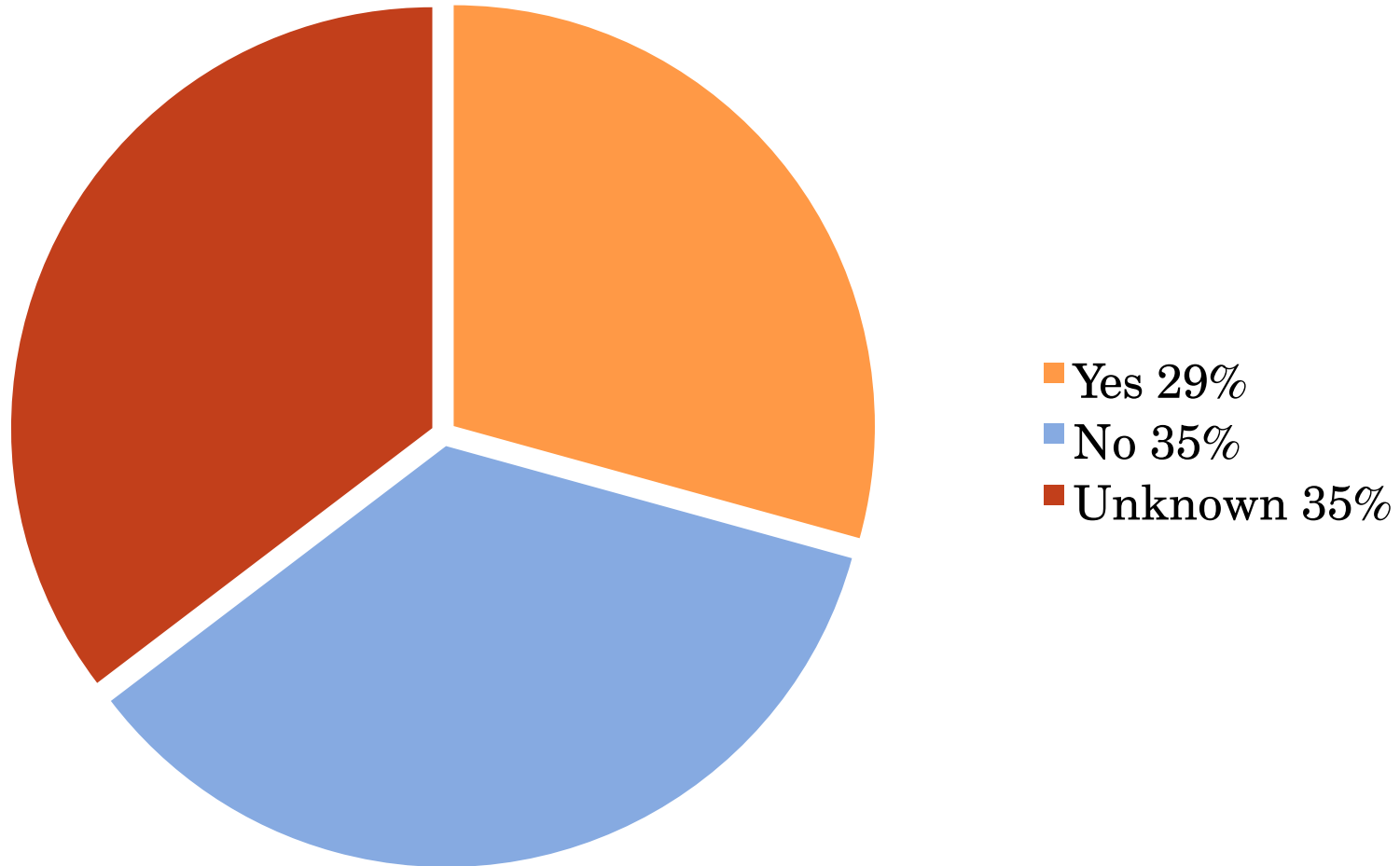
## OTHER RESPONSES

- Irritated Guests Less customers
- Customers travelling time increased
- Longer work hours as can take 30 mins to get from Monksbridge to Windy Corner
- Some customers have lessened their visits because of traffic delays.
- Not as many people have visited the gallery or Brixham.
- Frustrated, tired and angry guests
- Holiday makers are put off
- Clients from away being late for appointments
- Less tourist coach visits
- Delays for customers/ guests attempting to reach Brixham
- Traffic jams put people off coming to Brixham!



# HAS YOUR BUSINESS SUFFERED FINANCIALLY AS A RESULT OF THE ALTERED ROAD STRUCTURES?

## Financially affected





# RESPONSES

- Increased transport costs
- Reduced revenue from customers and potential customers who find the congestion on the arterial route into Brixham restricts their ability to visit the town
- Takings 10% down in 2015 for many reasons including these roadworks
- Traffic jams are a dis-incentive to some to visit Brixham - sadly the traffic and parking problems in Brixham are no secret.
- At the same time as road-works, there have been fewer ferries - both result in fewer visitors to Brixham. For those that do make the trip, if they are stuck in traffic this is not a great experience and one which will put some off re-visiting.
- Many tourists have sought alternative destinations to avoid traffic delays. This has resulted in reduced business and disgruntled holiday makers.
- Personally turning business away and not attending business meetings as frequently. Also local trades people and suppliers refuse to come to Brixham as traffic is too bad. Time is money.
- Reduced number of business appointments costs money



## SUMMARY

Brixham businesses have been financially affected by the new road infrastructure due to delays and therefore the amount of time people spend travelling out of and into Brixham has increased.

If businesses are spending more time on the road this can only mean they are suffering financially as a result.

It appears that these road infrastructure changes have also impacted on visitor numbers to Brixham and their overall experience of Brixham.

We should be mindful of the environmental impact of cars/lorries idling at traffic lights and the increased number of vehicles on the roads.

